

American Red Cross



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NJSGA



American Red Cross
Training Services



Contributing Statistics

Golf courses are the 5th most common place for sudden cardiac arrest

92% of Sudden Cardiac Arrest victims die before reaching the hospital

Golf courses are often remote which increases professional response time

The Answer is Simple - CPR Training and AEDs

CPR is an important skill to have because it keeps blood flowing to the body and brain during cardiac arrest

An **AED** is the only way to restart the heart - getting it on the victim within 3-5 minutes is crucial to survival

Contact Janine Blake-Twersky 609- 833-3380
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Be Better Prepared on the Course with Lifesaving Skills



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Disaster Relief

On average we respond to 60K+ disasters large and small

Blood Services

~ 6.4M units of blood products

Armed Forces Services

513K+ services to service members, veterans and their families

Home Fire Campaign

~17K communities
2.2M smoke alarms
1.6M kids educated
Over 795+ lives saved

International Services

Respond to disasters; build safer more resilient communities; prevent the spread of disease

Training Services

On average over 5M people per year receive lifesaving and resuscitation training

Our Mission?

preventing and relieving suffering, here at home and around the world





Meeting Your Goals

Flexible

Tailored training solutions designed to fit your organizational needs and guidelines

Efficient Rollout

Simplified process for scheduling and training employees across disparate locations

Adaptable Training

Customizable and flexible training options during COVID-19

Expert Instruction

Trusted solutions designed to prepare individuals and organizations to be ready in an emergency



Delivery Options

Classroom

Held entirely in person and taught by a Red Cross Instructor

Cover cognitive training and psychomotor skills, practice and testing

Blended Learning

Students take online, cognitive portion of the course first

Follow-up with an in-person or virtual skills test

Virtual skills test conducted via web conference, Instructors and students not in room together - can be in multiple locations




Red Cross First Aid/CPR/AED Training - Course Delivery Options



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 First Aid/CPR/AED Simulation Learning Cou...  
Watch later Share

FIRST AID/CPR/AED
Simulation Learning

Watch on  YouTube



Partnerships with Leading AED Manufacturers

Designed with lay rescuers in mind to support you throughout the rescue



SCA strikes 10K people / year at work

Early defibrillation is the “critical link in the chain of survival”

Comprehensive AED training and readily-available workplace devices are encouraged by OSHA





Delivering **lifesaving skills**
for more than a century so you
are **better prepared**



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Let's work together to
deliver lifesaving training.

Proceeds from Red Cross training
supports the lifesaving mission of the
Red Cross, including disaster
relief, blood collection and the Service
to the Armed Forces Program.

**Please Contact Your Dedicated Strategic Account Manager
Janine Blake-Twersky to answer any of your questions and help schedule your Trainings
Phone: 609-833-3380
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